

ISAAC NSUBUGA

Creative Strategy | AI-Assisted Content | Operational Clarity

Phoenix, Arizona | 480-330-9138 | nsubuga.isaac3@gmail.com | thinkbuild-show.lovable.app/social-content

Dear Hiring Team,

I turn complicated ideas into content and systems people can understand, trust, and use. My background is unusual for a creative strategist: more than twenty years in healthcare operations, including oncology, behavioral health, hospice, and emergency care. Those settings taught me to recognize patterns under pressure, communicate with emotional precision, and make complex information clear without removing its meaning.

I now apply that experience to short-form video, creative strategy, AI-assisted production, grant readiness, and operational clarity. I start with the behavior underneath the brief. Then I choose the format that makes the idea easiest to feel and remember, whether that is direct-to-camera video, an avatar, cinematic storytelling, motion, a carousel, or a written piece.

My work has received a 2026 Gold AVA Digital Award and a 2025 Gold Viddy Award. I am also a Certified Creative Strategist, CPD Certified AI Consultant, Certified Grant Writer, and Registered Nurse. The credentials matter because they reflect the range of situations in which I have learned to diagnose the real problem before recommending the work.

I would bring a high creative bar, comfort with current production tools, and a disciplined review process to your team. I work quickly, but I do not confuse speed with judgment. The idea comes first. The production method follows.

My portfolio is available at thinkbuild-show.lovable.app/social-content. I would welcome the opportunity to discuss how my experience could support your content, product, or creative team.

Sincerely,

Isaac Nsubuga