

ISAAC NSUBUGA

Creative Strategist | AI Consultant | Certified Grant Writer

Behavioral Intelligence, Social Content & Operational Clarity

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PROFESSIONAL SUMMARY

Creative strategist and operational clarity consultant with more than 20 years of healthcare leadership across oncology, behavioral health, hospice, corrections, and emergency care. Brings clinical pattern recognition into social content, AI-assisted production, grant readiness, and systems work for owner-led businesses and nonprofits. Certified Creative Strategist, CPD Certified AI Consultant, and Certified Grant Writer. Recipient of the 2026 Gold AVA Digital Award and 2025 Gold Viddy Award.

EXPERIENCE

Wand Solutions / Time Bridges — Founder & AI Consultant | 2023–Present

- Help owner-led businesses reduce decision dependence through clearer ownership, operating systems, and strategic communication.
- Create social content and AI-assisted video concepts built around audience behavior, recognition hooks, and platform-native formats.
- Conduct grant-readiness work for nonprofits by organizing program evidence, governance records, budgets, and funder requirements.
- Built Grant Clarity, a grant-readiness tool that helps organizations organize proposal inputs and identify missing evidence before submission.
- 2026 Gold AVA Digital Award and 2025 Gold Viddy Award recipient.

Cigna Corporation — Case Management Lead Analyst | 2018–Present

- Support oncology and complex-care members through high-stakes decisions under emotional pressure.
- Identify communication and workflow barriers that increase confusion and delay action.
- Translate complex medical information into clear language for patients and families.
- Apply pattern recognition across thousands of cases to identify language that creates movement or resistance.

Heaven Senior Horizons — Intake Supervisor | 2016–2018

- Managed intake staff and coordinated admissions for a senior behavioral health facility.
- Screened patients and handled crisis calls requiring rapid assessment and placement decisions.
- Maintained census through disciplined operations and relationship-driven referral management.

Hospice of the Valley — Registered Nurse | 2011–2016

- Guided patients and families through high-stakes care decisions.
- Built trust in situations where credibility, clarity, and emotional accuracy were essential.
- Adapted communication to each person's clinical and emotional circumstances.

Aurora Behavioral Healthcare — Licensed Practical Nurse | 2011–2012

- Supported psychiatric stabilization across adult, adolescent, and geriatric populations.
- Collaborated with interdisciplinary teams where communication failures carried direct consequences.

CERTIFICATIONS & RECOGNITION

- Certified Grant Writer (2026)
- Certified Creative Strategist, Motion (2026)
- CPD Certified AI Consultant & Accredited (2026)
- 2026 Gold AVA Digital Award — Content Marketing & Strategy / Short-Form Vertical Social Video
- 2025 Gold Viddy Award — "Clarity Is the Catalyst," Short Form Web Video / Marketing
- Registered Nurse (RN)